

ABSTRACT

A linerless ink-jet recording adhesive label is provided which has a suitability for ink-jet recording without requiring a release paper and is also excellent in adhesive and peeling properties without causing the increase of peel force even over time. The linerless ink-jet recording adhesive label containing an ink-jet recording sheet as a substrate, a release agent layer provided on the front surface of the substrate, and an adhesive layer provided on the rear surface of the substrate is characterized in that a release agent composing the release agent layer mainly contains at least one polymer selected from the group consisting of a polyvinyl alcohol containing a long-chain alkyl group, an amino-alkyd resin containing a long-chain alkyl group, and a polyethylenimine containing a long-chain alkyl group, and the adhesive layer is formed by an adhesive containing fine spheres.